

7540.02 - DISTRICT WEB SITES

Book
Board

Policies Section
7000 PROPERTY

Title
DISTRICT WEB SITES

Number
7540.02

Status

Active
Legal R.C. 9.03

O.A.G. Opinion No. 2002-01

Adopted
November 27, 2017

The Board of Education authorizes staff members to create web pages/sites that serve as official communication tools for the district and/or educational tools for district educators. Such web pages/sites must reflect the professional image of the District, its employees, and students. The content of all pages must be consistent with the Board's Mission Statement. Staff-created web pages/sites are subject to prior review and approval of the Superintendent or designee.

The purpose of web pages/sites is to educate, inform, and communicate. The following criteria shall be used to guide the development of such web pages/sites:
Educate

Content should be suitable for and usable by all students and teachers to support the curriculum and the Board's Objectives as listed in the Board's Strategic Plan.

Inform

Content may inform the community about the District, schools, teachers, staff, students, or departments, including information about curriculum, events, class projects, student activities, and departmental policies.

Communicate

Content may communicate information about the plans, policies and operations of the District to members of the public and other persons who may be affected by District matters.

The information contained on the Board's web site should reflect and support the Board's Mission Statement, Educational Philosophy, and the School Improvement Process.

The Superintendent shall prepare guidelines (AG 7540.02) defining the rules and standards applicable to the use of the Board's web site and the creation of web pages/sites by the District or staff members, schools, departments, students, or other persons to support the education of students or to conduct official district business.

The Board retains all proprietary rights related to the design and content of District and staff web sites and/or pages, absent written agreement to the contrary.

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