

Unacceptable use



✘ Don't use unapproved colors on logo.



✘ Don't change the color of the elements.



✘ Don't add a drop shadow or gradient to the logo.



✘ Don't alter the size of elements in the logo.



✘ Don't remove elements from the logo. Only the tagline can be removed.



✘ Don't recreate logo in a different typeface.



✘ Don't stretch the logo.



✘ Don't rotate or warp the logo.



✘ Don't add elements to the logo.



✘ Don't place logo on a busy image.

Placement on an image is acceptable but image area should be a solid color.

Tussing Elementary / P

✘ Don't remove or alter elements in the lockup.