

PICKERINGTON LOCAL SCHOOL DISTRICT

Franklin & Fairfield Counties, Ohio

2/23/2015 – 2/26/2015

N=300, +/- 5.65%

Registered Voters

(percentages may not add up to 100% due to rounding)



www.FallonResearch.com

Q. 1. Generally speaking, would you say that your community is going in the right direction, or has it gotten off onto the wrong track?

76.5% Right direction
8.6 Wrong track
4.2 Mixed/both (volunteered)
10.7 Unsure/no answer

Q. 2. Thinking about the Pickerington Local School District that serves your community, would you say that it is generally going in the right direction, or has it gotten off onto the wrong track?

63.6% Right direction
18.6 Wrong track
3.2 Mixed/both (volunteered)
14.6 Unsure/no answer

Turning to look more closely at education...

Q. 3. What do you think should be the top priority for the school district to work on during the next two years?

4.9% Increase extra-curricular activities
12.5 Decrease focus on testing
6.7 Eliminate common core
8.2 Increase focus on academic fundamentals
4 College preparation
5.6 Spending reform
1.4 Reducing class sizes/student-teacher ratio
2 Drug usage
7.2 Improve general education
.9 Improve parent communication
3.4 Improve teachers and administrators
1.9 Real world education
2.4 No improvements needed/everything is fine
2.3 Increase school hours
2.2 Focus on morals/values/discipline
2 Focus on children as individuals

- 2.7 Improving test scores
- .8 Decrease bullying
- .9 Expand the STEM program
- 6.7 Other
- 21.3 Unsure/no answer

Q. 4. Do you approve or disapprove of the work being done by the classroom teachers who teach at the Pickerington Local School District's schools? Follow-up: Would you say that you strongly approve/disapprove, or just somewhat approve/disapprove?

72.2% TOTAL APPROVE

- 42.7 Strongly approve
- 29.5 Somewhat approve

4.9% TOTAL DISAPPROVE

- 3.3 Somewhat disapprove
- 1.6 Strongly disapprove

22.9% Unsure/no answer

Q. 5. Overall, how would you rate the quality of education being provided by the Pickerington Local School District? Would you excellent, good, fair, poor, or very poor?

87.5% TOTAL POSITIVE RATING

- 38.3 Excellent
- 49.2 Good

6.5% Fair

.9% TOTAL NEGATIVE RATING

- .9 Poor
- 0 Very poor

5% Unsure/no answer

Q. 6. How would you rate the job the Pickerington Local School District has done providing all students with access to challenging course options? Would you say excellent, good, fair, poor or very poor?

74% TOTAL POSITIVE RATING

- 34.9 Excellent
- 39.1 Good

13.3% Fair

1% TOTAL NEGATIVE RATING

- 1 Poor
- 0 Very poor

11.8% Unsure/no answer

Q. 7. How would you rate the job the Pickerington Local School District has done providing high quality classroom technology for learning? Would you say excellent, good, fair, poor or very poor?

80.6% TOTAL POSITIVE RATING

- 39.5 Excellent
- 41.1 Good

8.6% Fair

.7% TOTAL NEGATIVE RATING

- .7 Poor
- 0 Very poor

10.1% Unsure/no answer

Q. 8. Thinking more about the quality of education in the Pickerington Local School District, I would like to read you two things that people have said about it. When I am done, please tell me which opinion comes closest to yours...(rotated)...

...(Some/other) people say that the school district should strive to provide the very best education in Ohio, even if it means taxes will have to be increased in order to do so...

...(Other/some) people say that the school district should strive to control rising operational costs and prevent tax increases, even if it means that the school district may not be able to provide the very best education in Ohio...

Which opinion comes closest to yours?

- 60.4% Very best/even if taxes raised
- 32.7 Control costs/even if not the very best
- 3.1 Can do both (volunteered)
- 3.8 Unsure/no answer

Looking more closely at public finances...

Q. 9. In your opinion, how would you rate the job the Pickerington Local School District has done spending its money in an effective and responsible manner? Would you say excellent, good, fair, poor or very poor?

54.1% TOTAL POSITIVE RATING

7.1 Excellent

47 Good

28.5% Fair

9.4% TOTAL NEGATIVE RATING

6.3 Poor

3.1 Very poor

8.1% Unsure/no answer

Q. 10. Would you say that residents receive a good value from the Pickerington Local School District schools for the money they pay in taxes?

78.1% Yes

13.7 No

8.3 Unsure/no answer

Looking at some future taxes and facility needs...

Q. 11. Generally speaking, how would you rate the conditions of the district's school buildings and classrooms? Would you say excellent, good, fair, poor or very poor?

85% TOTAL POSITIVE RATING

41.9 Excellent

43.1 Good

6.1% Fair

.3% TOTAL NEGATIVE RATING

.3 Poor

0 Very poor

8.6% Unsure/no answer

Q. 12. Generally speaking, how would you rate the conditions of the district's athletic facilities and playing fields? Would you say excellent, good, fair, poor or very poor?

82.7% TOTAL POSITIVE RATING

40.9 Excellent

41.8 Good

6.3% Fair

.7% TOTAL NEGATIVE RATING

.7 Poor
0 Very poor

10.4% Unsure/no answer

Q. 13. Generally speaking, would you favor or oppose a new permanent capital improvement tax levy to provide funding to maintain and improve existing district facilities?

45.4% Favor
44.5 Oppose
4.3 Depends on amount (volunteered)
5.8 Unsure/no answer

Thinking more about this...

Q. 14. If a portion of the funds were used to enhance and construct district athletic facilities, would you be more or less likely to favor a new permanent capital improvement tax levy to provide funding to maintain and improve existing district facilities, or would it make no difference in your opinion?

13.3% More likely
35.3 Less likely
48.3 No difference
3.2 Unsure/no answer

Now I would like to read you some various programs and services. After each one, please tell me if you think it should be a high, medium or low priority for funding when future budgets are being planned. Here's the first one...

(RANDOMLY ROTATED NEXT 6 QUESTIONS)

Q. 15. How much of a priority should it be to spend future tax dollars to...Improve student academic performance?

76.1% High
19.1 Medium
3.5 Low (or not a priority - volunteered)
1.3 Unsure/no answer

Q. 16. How much of a priority should it be to spend future tax dollars to...Expand classroom learning technology?

65.4% High
29.1 Medium
4.5 Low (or not a priority - volunteered)
1 Unsure/no answer

Q. 17. How much of a priority should it be to spend future tax dollars to...Expand the amount of art, physical education and music in the elementary schools, so it is offered during the entire school year, instead half of the year?

52.8% High
34 Medium
12.5 Low (or not a priority - volunteered)
.7 Unsure/no answer

Q. 18. How much of a priority should it be to spend future tax dollars to...Switch to all-day kindergarten, rather than half-day kindergarten which is currently offered?

32.1% High
31.7 Medium
33.1 Low (or not a priority - volunteered)
3.2 Unsure/no answer

Q. 19. How much of a priority should it be to spend future tax dollars to...Improve building safety and security?

61.7% High
29.8 Medium
7.2 Low (or not a priority - volunteered)
1.3 Unsure/no answer

Q. 20. How much of a priority should it be to spend future tax dollars to...Offer STEM education, which are the science, technology, engineering and math programs that are being offered in the top-rated schools in the state?

76% High
19.1 Medium
3.8 Low (or not a priority - volunteered)
1 Unsure/no answer

Q. 21. How much of a priority should it be to spend future tax dollars to...Expand extracurricular activities, such as performing arts, clubs and other programs as part of the complete educational experience?

28.6% High
48.3 Medium

22.4 Low (or not a priority - volunteered)
.7 Unsure/no answer

Q. 22. How much of a priority should it be to spend future tax dollars to... Expand and improve athletic programs and sports as part of the complete educational experience?

20.7% High
49.1 Medium
29.5 Low (or not a priority - volunteered)
.7 Unsure/no answer

Thinking about participation fees for extracurricular activities...

Q. 23. Generally speaking, do you favor or oppose requiring students to pay fees, in order to participate in athletics and extracurricular activities?

48% Favor
47.7 Oppose
4.3 Unsure/no answer

(ROTATED NEXT 2 QUESTIONS)

Q. 24. As you may or may not know, students pay \$325 dollars for each varsity sport that they play. Do you feel that the \$325 dollar participation fee for each sport is too high, about the right amount or too low?

64.7% Too high
27 Right amount
3.2 Too low
5.1 Unsure/no answer

Q. 25. As you may or may not know, students pay \$170 dollars to participate in the marching band. Do you feel that the \$170 dollar participation fee for the marching band is too high, about the right amount or too low?

43.1% Too high
45.6 Right amount
7 Too low
4.2 Unsure/no answer

Turning to communications...

Q. 26. In your opinion, how would you rate the job the Pickerington Local School District has done communicating with parents and the public? Would you say excellent, good, fair, poor or very poor?

63.7% TOTAL POSITIVE RATING

22.7 Excellent

41 Good

22.6% Fair

6.9% TOTAL NEGATIVE RATING

4.9 Poor

2 Very poor

6.8% Unsure/no answer

Q. 27. Which of the following would you say is your primary source for news and information about the Pickerington Local School District? Is it.....

(randomly rotated)

14.7% Visiting the District's website

19.7 Reading the weekly *Pickerington Times Sun* newspaper

10.9 Seeing information on social media

4.9 Reading the *Columbus Dispatch* newspaper

13.7 Reading school district literature, such as *The School Bell* newsletter

17.5 Talking with families of kids who attend the schools

5.7 Other (volunteered)

11.2 All/combination (volunteered)

1.6 Unsure/no answer

Q. 28. Over the last year, have you seen or noticed any news, information or posts about the Pickerington Local School District on social media, such as the Facebook and Twitter accounts of friends, parents or others in the community?

35.2% Yes

62.2 No – skipped next question

2.6 Unsure/no answer – skipped next question

Q. 29. Generally speaking, was most of the information you saw on social media favorable towards the school district, unfavorable towards the school district or some of both?

n=106

39.5% Favorable

2.7 Unfavorable

57.8 Some of both

0 Unsure/no answer

Finally, I have a few short questions for statistical purposes...

Q. 30. I would like to read you a list of age groups. Please stop me when I get to the one you are in.

14.2% 18 to 29
27.7 30 to 44
32.9 45 to 59
24.9 60 and older
.3 Unsure/no answer

Q. 31. Which of the following do you consider to be your main race? Is it...

76% White
15.2 African-American
1.2 Hispanic
1.1 Asian...or...
3.6 Something else
2.9 Unsure/no answer

Q. 32. Do you have any children currently enrolled in a Pickerington Local School District public school?

35.1% Yes
64.3 No
.6 Unsure/no answer

Gender:

47.4% Male
52.6 Female